

1. The BLUE Line represents where artwork has to extend to. This is FULL BLEED.
2. The BLACK Line represents where the cover will be trimmed to size.
3. The RED Line represents the SAFE AREA to include TEXT and KEY Elements you do not want trimmed.
4. TEXT on the SPLINE needs to be within the RED boxed line.
5. The RED CROSS on the left is the back page and represents the recommended area to list your business contact information.
6. The RED CROSS on the right represents the front cover, and the best recommended area to feature your officially branded logo.

